

MY MINI BUSINESS

A Zed Little Savers activity sheet for SMART SAVERS • Ages 10–15

1

My name: _____

Date: _____

My business name: _____

Team: _____

1 MY BUSINESS IDEA

What product will I sell or what service will I provide?

My business idea:

What problem does my idea solve?

2 WHO WILL BUY FROM ME?

Think about the people who might need or want your product or service.

My customers could be:

Why would they buy from me?

GETTING READY

Plan what you need, work out your costs and choose a price.

2

3 WHAT DO I NEED?

List the things you need to make your product or provide your service.

What I need	How many?	Cost (K)

4 WHAT WILL IT COST ME?

Add up the money you need to spend. This is your business cost.

Total start-up/business cost: K _____

How many items can I make/provide? _____

Cost per item: K _____

5 WHAT WILL I CHARGE?

Choose a price that customers may be willing to pay and that can help cover your costs.

Cost per item: K _____

Selling price per item: K _____

Money left after the cost: K _____

SELLING & MAKING PROFIT

Think like a mini entrepreneur: set a goal, calculate and tell people!

3

6 HOW MANY DO I NEED TO SELL?

Think about how many items you need to sell to cover the money you spent. Then think about how many more you could sell to make a profit.

Money I need to recover:

K _____

Price I charge for one item:

K _____

Number of items I need to sell:

_____ items

7 WHAT DOES PROFIT MEAN?

Profit is the money left after you subtract your business costs from the money you earned from selling.

Example: If you spend K30 making juice and sell all the juice for K50, K20 is left after your costs. That K20 is your profit.

MY MINI BUSINESS NUMBERS

Total sales money:

K _____

Minus my business costs:

K _____

My estimated profit:

K _____

8 HOW WILL PEOPLE KNOW ABOUT MY BUSINESS?

I could tell people about my business by:

☐ Talking to people

☐ Posters

☐ Word of mouth

☐ Social media with adult help

☐ Other: _____

My short business message:

SMART SAVER FINISH LINE!

You've got an idea. Now check your plan and get ready to learn.

4

MY SMART SAVER CHECKLIST

- ☐ I know what I want to sell or provide.
- ☐ I know who my customers could be.
- ☐ I know what I need to get started.
- ☐ I have estimated my costs.
- ☐ I have chosen a possible selling price.
- ☐ I understand what profit means.
- ☐ I have asked a trusted adult to help me check my plan.

GREAT JOB, SMART SAVER!

A good business starts with an idea, but a successful Smart Saver also plans, keeps track of money, listens to customers and learns from mistakes.



A SMART SAVER REMEMBERS

Remember: Always work with a parent, guardian or trusted adult when starting or running a business.

DREAM BIG • PLAN SMART • SAVE & GROW!